

**MALAYSIAN AUTOMOTIVE ASSOCIATION**  
**PRESS RELEASE : 19 SEP 2025**  
**PRODUCTION & SALES FOR AUGUST 2025**

**1. PRODUCTION**

1.1

Segment	AUGUST			YEAR-TO-DATE AUGUST		
	2025	2024	Variance (%)	2025	2024	Variance (%)
PV (Passenger Vehicles)	65,153	70,214	-7	465,965	507,723	-8
CV (Commercial Vehicles)	3,958	4,342	-9	27,211	29,939	-9
<b>Total</b>	<b>69,111</b>	<b>74,556</b>	<b>-7</b>	<b>493,176</b>	<b>537,662</b>	<b>-8</b>

**2. SALES**

2.1

Segment +	AUGUST			YEAR-TO-DATE AUGUST		
	2025	2024	Variance (%)	2025	2024	Variance (%)
PV (Passenger Vehicles)	67,302	67,016	0	478,824	492,345	-3
CV (Commercial Vehicles)	5,739	5,564	3	38,038	45,187	-16
<b>Total</b>	<b>73,041</b>	<b>72,580</b>	<b>1</b>	<b>516,862</b>	<b>537,532</b>	<b>-4</b>

**3. Market Performance in August 2025**

Total Industry Volume (TIV) for August 2025 was **4.2% higher** than July 2025 (70,101 Units).

The higher TIV is attributed to:

- Higher stock availability supported by July's high production volume of 71,439 units
- Aggressive promotion in conjunction with the Merdeka celebration month
- Sales impact from new model launches

**4. Outlook for September 2025**

The sales momentum in September 2025 is expected to consolidate due to:

- Less working days due to a number of public holidays in September 2025 (total: 4 days)
- "Wait-and-see" attitude towards 2026 National Budget announcement including details on the petrol subsidy rationalisation