



KDN No. PP5666/10/2009

## KLIAAC 2009 – A SUCCESS

More than 200 automotive industry players present

The 2nd Kuala Lumpur International Automotive Conference (KLIAAC), held on 26-27 May 2009 was a success judged by not only the number of participants but by the wide representation of top auto industry players from the region and overseas. The two-day conference saw a number of key presentations that kept every participant on their toes as the event's theme was 'Surviving & Thriving During the Economic Downturn'.

In her closing ceremony speech, YBhg. Datuk Aishah Ahmad, President of the Malaysian Automotive Association (MAA) aptly summarised the views and experiences presented by the role players.



Deputy Prime Minister of Malaysia, YB Tan Sri Muhyiddin officiated the opening ceremony of the KLIAAC 2009.



There were more than 200 participants at the KLIAAC.



Panelists in a lively discussion.

YB Dato' Jacob graced the closing ceremony.



### HIGHLIGHTS

- JAN-JUNE 2009 STATISTICS – Pg.3
- PROTON EDAR RATIONALISES EON OUTLETS – Pg.5
- HSDM CONSOLIDATES HYUNDAI DISTRIBUTION – Pg.5
- TOYOTA COMMITTED TO ENVIRONMENT MANAGEMENT – Pg.5
- NEW HONDA 3S CENTRE IN SIBU – Pg.5
- NEW VEHICLE LAUNCHES – Pg.6/7
- NISSAN PIVO AT THE SCIENCE OF SURVIVAL – Pg.9
- NEW MOBIL LUBRICANTS – Pg.9
- EVENTS/MEETINGS – Pg.11
- AGM AND ANNUAL DINNER 2009 – Pg.12

Highlights raised at the KLIAAC were –

- There are differences in opinion on the roles of the government and the private sector
  - the government to take the leading role to set the goals and the guidelines to achieve those goals,
  - the private sector to take the lead and submit requests to the government, and,
  - all the stakeholders (the government, motor vehicle and component manufacturers, dealers of motor vehicles, financial institutions, etc) to jointly work regardless of national or non-national.
- Short term schemes like auto-scraping are not sustainable and must be supported by long term vision which must be implemented consistently,
- Major motor vehicle manufacturers are slow to introduce alternate fuel vehicles.
- Reviving consumers' confidence could be the key factor to enable the motor industry to turn around,
- There is a possibility that the government would take protectionist measures to support the local motor industry and back track on its commitments to WTO.

YBhg. Datuk Aishah also commented in her closing ceremony speech that the economic slowdown was not as bad as initially feared as there were already signs of an early turn around.

YB Dato' Jacob Dungau Sagan, Deputy Minister of International Trade & Industry officiated the closing ceremony in the event jointly organised by the MAA and Asian Strategy & Leadership Institute (ASLI).

## NEW HONDA MALAYSIA MD & CEO

Mr. Toru Takahashi takes over as Managing Director and Chief Executive Officer of Honda Malaysia from 1st April 2009.

Mr. Takahashi, 55, previously a Manager in the Automobile Department, Overseas Operation at Honda Motor Co., Ltd. Tokyo, Japan, will succeed Mr. Atsushi Fujimoto, 46, who becomes the Managing Director of Honda Automobile Thailand Co., Ltd.

"I am very happy and excited to be posted in Malaysia and I look forward to work closely with our

business partners here in Malaysia to achieve Honda's principle of providing products at the highest quality with a reasonable price; to achieve Customer Satisfaction No.1 in Malaysia," said Mr. Takahashi. He has more than 30 years of experience in Honda since 1977 and played vital roles in the Sales and Marketing department of different businesses such as automobiles, motorcycles and power products in various regions like Asia Oceania, North America, The Middle East and Africa.



Mr. Takahashi – the new MD & CEO of Honda Malaysia.

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**2009** FROST & SULLIVAN  
BEST PRACTICES AWARDS

## VEHICLE SALES AND PRODUCTION MODERATING

### First six months sales and production figures show decline

As expected, the sales and production of motor vehicles in Malaysia dipped in accordance to the challenging global economic slowdown. Reflecting the overall contraction of the Malaysian economy, reduced export earnings and other factors like tighter vehicle loan approvals, the Total Industry Volume (TIV) of motor vehicles in the first six months of 2009 fell by 26,881 units or 9.7% compared to the same period last year. Similarly, the Total Industry Production (TIP) figures also reacted in response to

the weak market demands for most of the new vehicles.

The most significant declines in sales were the large commercial vehicles such as trucks, prime movers and buses. Surprisingly, the sales of window vans for private registration and pick ups for commercial applications showed positive gains of 7.24% and 9.5% respectively. Production figures also increased in the two sectors to cope with the good demand.

In the press conference held on 23<sup>rd</sup> July 2009 at the MAA headquarters, YBhg Datuk Aishah Ahmad announced MAA's revised annual industry forecast, after taking into consideration factors like moderation of the economic slowdown and introduction of new models, to –

**Passenger cars – 453,500 units (-8.8% from previous year)**

**Commercial vehicles – 46,500 units (-8.2%)**

**Total vehicles – 500,000 units (-8.8%)**

## PRODUCTION & SALES FOR JANUARY - JUNE 2009

### 1. PRODUCTION

Segment	YEAR-TO-DATE-JUNE			
	2009	2008	Variance	
			UNITS	%
<b>Total Industry Production (TIP)</b>	<b>229,842</b>	<b>263,222</b>	(33,380)	(12.7)
<b>PV (Passenger Vehicles)</b>	<b>209,072</b>	<b>240,572</b>	(31,500)	(13.1)
PC (Passenger Cars)	177,890	206,716	(28,826)	(13.9)
WV (Window Vans)	2,716	1,845	871	47.21
MPV (Multi-Purpose Vehicles)	24,937	26,445	(1,508)	(5.7)
4x4 SUV (Four Wheel Drive / Sports Utility Vehicles)	3,529	5,566	(2,037)	(36.6)
<b>CV (Commercial Vehicles)</b>	<b>20,770</b>	<b>22,650</b>	(1,880)	(8.3)
PV (Panel Vans)	1,960	1,948	12	0.62
PU (Pick Ups)	11,267	11,163	104	0.9
Trucks	6,776	8,578	(1,802)	(21.0)
PM (Prime Movers)	395	447	(52)	(11.6)
Bus	372	514	(142)	(27.6)

### 2. SALES

Segment	YEAR-TO-DATE-JUNE			
	2009	2008	Variance	
			UNITS	%
<b>Total Industry Volume (TIV)</b>	<b>251,092</b>	<b>277,973</b>	(26,881)	(9.7)
<b>PV (Passenger Vehicles)</b>	<b>228,200</b>	<b>254,252</b>	(26,052)	(10.2)
PC (Passenger Cars)	193,733	216,017	(22,284)	(10.3)
WV (Window Vans)	2,163	2,017	146	7.24
MPV (Multi-Purpose Vehicles)	27,615	29,776	(2,161)	(7.3)
4x4 SUV (Four Wheel Drive / Sports Utility Vehicles)	4,689	6,442	(1,753)	(27.2)
<b>CV (Commercial Vehicles)</b>	<b>22,892</b>	<b>23,721</b>	(829)	(3.5)
PV (Panel Vans)	1,612	1,821	(209)	(11.48)
PU (Pick Ups)	14,082	12,860	1,222	9.5
Trucks	6,401	7,888	(1,487)	(18.9)
PM (Prime Movers)	380	515	(135)	(26.2)
Bus	417	637	(220)	(34.54)

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## PROTON EDAR RATIONALISES EON OUTLETS

PROTON Holdings Berhad's distribution arm, Proton Edar Sdn Bhd (EDAR) signed on 8th May 2009, a new Master Dealership Agreement with Edaran Otomobil Nasional Berhad (EON) to rationalise the sales and services network of Proton vehicles. Proton Edar Sdn Bhd Chief Executive Officer, En. Mohamad Shukur bin Ibrahim and Edaran Otomobil Nasional Berhad Managing Director, YBhg. Datuk Syed Hisham bin Syed Wazir were the signatories of the Agreement. Present to witness the ceremony were PROTON Holdings Berhad Chairman YBhg. Dato' Mohd. Nadzmi bin Mohd. Salleh and Managing Director YBhg. Dato' Haji Syed Zainal Abidin bin Syed Mohamed Tahir.

Under the consolidation exercise, EON dealers will migrate to EDAR within the next six months starting from 1st July 2009. During that period, EON's sales and services dealers will be evaluated on their performance, compliance and business ability. EON will no longer have any sub-dealers (sales & after sales) for Proton vehicles after 31 December 2009. Through this exercise, PROTON plans to consolidate and reduce its sales and service network by the end of 2010.

## HSDM CONSOLIDATES HYUNDAI DISTRIBUTION

The consolidation of all Hyundai motor vehicle distribution under the sole distributorship of Hyundai-Sime Darby Motors Sdn Bhd (HSDM) was completed on 1st June 2009. With this move, Oriental-Hyundai ceased to assemble, distribute and service the Accent, Elantra and Sonata CKD models.

## PROTON RM338M LOSS

Proton Holdings announced a Group loss before tax of RM338 million for the financial year ending 31st March 2009 compared to a profit before tax of RM144 million in the previous financial year due primarily to an exceptional impairment of property, plant and equipment (PPE) and inventory write-down.

Proton's Group revenue had improved by RM864.98 million to RM6.49 billion compared to RM5.62 billion in the previous fiscal term. The Group also sold more units (156,845) compared to its previous fiscal term (139,942 units).

## TOYOTA COMMITTED TO ENVIRONMENT MANAGEMENT

UMW Toyota Motor's manufacturing plant - Assembly Services Sdn Bhd, was re-certified with ISO14001 certification from AJA Global for the third time since 1999. UMW Toyota Motor has a total of 37 sites recognised by SIRIM QAS International as the largest site in the automotive industry certified with Multi-site ISO14001 certification.

On 11th June 2009 at the certificate presentation ceremony, En Ismet Suki, Executive Director of Customer Services Group, UMW Toyota Motor said, "Critical operations of UMW Toyota Motor from the assembly plant to the service centres abide to these strict guidelines set by our principal. These environmental expectations are also extended to our business partners, such as our suppliers, logistics providers and dealers, in our aim to conserve resources even before our vehicles hit the road."



From left): En Azman bin Ichris, President & COO of HMSB, Mr Toru Takahashi, YB. Dato' Jacob Dungau Sagan, YBhg. Dato' Ismail Salleh and YBhg. Datin Wong Abayah Nam, Director of Jimisar Motors Sdn Bhd at the official launch.

## NEW HONDA 3S CENTRE IN SIBU

Honda Malaysia unveiled on 29th May 2009, its 57th showroom, Jimisar Motors in Sibu, Sarawak which was jointly officiated by YB Dato' Jacob Dungau Sagan, the Deputy Minister of Malaysia International Trade and Industry (MITI) and Mr. Toru Takahashi, Managing Director and Chief Executive Officer of Honda Malaysia.

To date there are a total of 57 Honda Dealers, of which 54 of them operate Honda 3S Centres nationwide, out of which five are in East Malaysia and all of them are 3S centres. The next opening is planned for Perang.

## CHAIRMAN'S AWARD 2009

UMW Toyota Motor awarded the Chairman's Award challenge trophy to its top two branches. It was definitely an unforgettable day for Kulai and Sibu branch personnel, who were announced the 2008 winners for Sales Satisfaction Index (SSI) category and the Customer Satisfaction Index (CSI) category, respectively.



From left): Mr. Harry Loo Chae Yui, Exec. Director New Vehicle Sales Group, En. ismet Suki, Exec. Director, Customer Services Group, Tan Sri Asmat Kamaludin, Chairman, UMW, Mr. Pang Jay Shen, Acting Manager of Kulai Branch (receiving the Chairman's Trophy), Mr. Takashi Hibi, Dep Chairman, UMW and Mr. Kuah Kock Heng President of UMW.



From left): En. Ismet Suki, Exec. Director, Customer Services Group, Tan Sri Asmat, Chairman of UMW, Mr. Dennis Ling, Manager of Sibu Service Center (receiving the Chairman's Trophy), Mr. Takashi Hibi, Dep Chairman UMW and Mr. Kuah Kock Heng, President of UMW.



159, GT Coupe, Brera Coupe and Spider.

## ALFA ROMEO

In conjunction with the opening of the new 3S centre in Petaling Jaya, Selangor D.E. on May 8, 2009, Sime Darby Auto Connexion Sdn Bhd (Auto ConneXion) launched four new Alfa models into the Malaysian market – the 159 sports sedan, the latest high-specification GT coupe, the Brera coupe and the Spider cabriolet. The 2-door MiTo hot hatch is scheduled to be launched in the second half of the year.

## DAIHATSU

A simple but very meaningful launch of the Daihatsu Grand Max was held on 23rd June 2009. There was great enthusiasm shown by the dealers present when the all-new light commercial vehicle sporting modern cab design was unveiled by Daihatsu (Malaysia) Sdn Bhd. The Daihatsu Grand Max is powered by a 1.5-litre DVVT petrol engine driving the rear wheels and is said to be very popular in Indonesia where it is fully imported from. Basic selling price of the GVW 2,100kg chassis cab is RM43,938.31 in West Malaysia.



Thumbs up by the VIPs for the all-new and fully imported Daihatsu Grand Max.

Auto ConneXion  
RM112,888 for  
quoted are for Pe



## LEXUS

Lexus Malaysia on 12th March 2009 unveiled its 2009 model of the RX 350. The all-new crossover vehicle is built in Japan. Mr. Kuah Kock Heng, President of Lexus Malaysia, UMW Toyota Motor Sdn. Bhd. highlighted that the Luxury SUV (Large) Segment has been growing over the last 2 years.

The all-new RX 350 on-the-road price, without insurance, is RM377,000. Lexus targets to sell 105 units this year.

## MITSUBISHI

Setting new standards in offering dynamic styling and comfort of a luxury SUV, along with exceptional off-road capabilities, Mitsubishi Motors Malaysia, the exclusive distributor of Mitsubishi Motors passenger cars and commercial vehicles in Malaysia, officially launched the all-new Mitsubishi Pajero Sport SUV on 4th June 2009.

A target of 500 units of the fully imported Pajero Sport, priced at RM RM158, 609.80 (on the road without insurance), is expected to be sold by the end of this year.

Using a Common Rail direct injection system for higher power and improved fuel efficiency, the Pajero Sport comes with a 2.5-litre diesel engine which delivers 136PS maximum output at 3,500rpm and a maximum torque of 314Nm at 2,000rpm.



The Legendary Pajero series is updated.



Sporty version of

## NISSAN

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## FORD

launched on February 2, 2009, the new fully-imported Ford Focus priced at RM111,888 for the five-door Sport hatchback and RM111,888 for the four-door Ghia sedan. All prices are for Peninsular Malaysia, without road tax, insurance and registration.

Then on April 24, 2009, Sime Darby Auto Connexion Sdn Bhd (Auto ConneXion), launched the new Ford Ranger 4x4 Pickup truck. Fully imported from Thailand, new Ranger has a list of improvements and comes with a choice of automatic or manual transmission. The new Ranger TDCi XLT with a 5-speed automatic transmission is priced at RM88,888 (Peninsular Malaysia) and RM92,388 (Sabah and Sarawak) while the Ranger TDCi XLT



More powerful engine for the Escape



5-speed manual transmission is priced at RM82,888 (Peninsular Malaysia) and RM86,388 (Sabah and Sarawak). All prices quoted exclude registration, road tax and insurance.

On June 10, 2009 Auto ConneXion launched yet another new Ford model for the local market. The new Ford Escape 2.3 XLT comes with an array of design enhancements and the Duratec 2.3-litre VVT (Variable Valve Timing) petrol engine mated to a 4-speed automatic transmission. The new Escape is priced at RM134,837 in Peninsular Malaysia and RM138,337 in Sabah and Sarawak (excluding road tax, insurance and registration.)

## PROTON

Prime Minister of Malaysia YAB Dato' Sri Mohd Najib bin Tun Abdul Razak officially launched on 15th April 2009 the Proton Exora, Malaysia's first home-grown multi-purpose vehicle (MPV). The Exora is also the first wholly "Malaysian-made" MPV from design and concept to engineering and manufacturing by PROTON using almost 90% of local parts and components. It was an engineering feat for PROTON as it was developed in merely 18 months from model-fix to production stage.

The Exora features the 1.6 CamPro CPS engine with 4-speed automatic transmission and is available in two variants, Medium-Line at RM69,998 (OTR) and High-Line at RM75,998 (OTR), with 2 airbags as standard.



The Sylphy is launched.

## NISSAN

Chong Motor Sdn Bhd (ETCM) has launched the all-new Nissan Sylphy Tuned By Impul at Sepang International Circuit in Sepang with Round 4 of the Super GT Series Malaysia on 19th June 2009. The new Nissan Sylphy Tuned By Impul is the third model developed with the expertise of world-renowned Japanese motor sports and Nissan racing engineering expert, Impul Motor Racing. The new Nissan Sylphy Tuned By Impul is available in two variants, X-CVT (Comfort) RM123,900.00 and X-CVT (Luxury) RM127,900.00 on-the-road price (including insurance, road tax, registration fee and claim fee), metallic colour, valid for Peninsular Malaysia and with a 3-year or 100,000 km (whichever comes first) warranty.



Officially launched by YAB Dato' Sri Najib.

## HONDA

Honda Malaysia Sdn. Bhd., on 1st June, 2009, introduced the Honda Jazz Grade S Modulo Limited Edition with only 100 units available for the Malaysian market.

The Jazz Grade S Modulo Limited Edition comes solely in Cerulean Blue Metallic and is priced at RM104,800 (on the road with insurance) - the same price as the standard Jazz Grade S. To date, the accumulated sales of the Honda Jazz in Malaysia is close to 12,500 units.



Full body kit for the Vios

## TOYOTA

UMW Toyota Motor Sdn Bhd (UMW Toyota Motor) targets to sell 500 units of Toyota Vios TRD Sportivo variant to the market.

Speaking at the media preview on 16th June 2009, Mr. Kuaik Kock Heng, President of UMW Toyota Motor said, "We are confident that this model will continue to maintain its position as the leader in its category. Last year (2008), the Vios comprised a 32% share of all Toyota vehicles sold, and as of May 2009, it comprises a 36% share of total Toyota vehicles sold. With the Vios TRD, we are sure the Vios will continue its growth momentum."

Since it was launched 6 years ago, UMW Toyota Motor has already sold more than 130,000 units of Toyota Vios. The estimated on-the-road price with insurance for private registration of the Toyota Vios TRD Sportivo is RM90,900.00.



## UMWT STAFF VISITS RUMAH KASIH

About 18 volunteers from UMW Toyota Motor played host to 17 children from Rumah Kasih at Kelana Jaya on Sunday, 24th May 2009. This programme was organised as part of the Staff Volunteer Programme to inculcate a spirit of volunteerism and community service among the UMW Toyota Motor personnel.



## NISSAN PIVO AT THE SCIENCE OF SURVIVAL

Nissan Motor Co., Ltd., is showcasing its environmental technologies at "The Science of Survival" exhibition beginning 28th April to 14th August 2009 at the National Science Centre in Kuala Lumpur.

This thought-provoking and interactive exhibition features seven areas: Briefing, Drinking, Eating, Enjoying, Moving, Building and Future City. Set in 2050, visitors can design "green cars", invent new "super foods", develop unique neighbourhoods and play interactive games. In the "Moving" area of the exhibition, a quarter-scale Nissan PIVO and its lithium-ion battery will be on display.



Miniature Nissan PIVO on display in Kuala Lumpur.

## I'M NISSAN CRAZY

Ebaran Tan Chong Motor (ETCM) recently launched a campaign "I'm Nissan Crazy" in June 2009 with the effort of bringing Nissan and ETCM closer to the hearts of consumers with a series of "I'm Nissan Crazy" advertisements, online games, contests and events.

It started with an innocent question to Nissan owners, "How crazy are you with your Nissan?" Their Nissan stories were endless, overwhelming, and most importantly are of original views. It is through their own unique experiences, expressed with great honesty that revealed such unequalled passion for their Nissan Cars. This led ETCM to embark on its "I'm Nissan Crazy" campaign.

The website, [www.iamnissancrazy.com.my](http://www.iamnissancrazy.com.my) offers the public and ETCM's customers an interactive platform to view "I'm Nissan Crazy" stories. The website's content also brings more interesting behind-the-scenes snippets of designing, manufacturing and distributing Nissan vehicles. This offers a rare glimpse into the inner workings of Nissan and ETCM via facts and figures that was never

previously made known. In addition, ETCM is currently running a "Nissan Crazy" contest open to customers who buy any Nissan vehicles within the period of 1st June 2009 to 31st March 2010. Qualifying Nissan purchasers within this period, will stand a chance to win "Nissan Crazy" Grand Prizes which include a Grand Livina 1.6 Auto, followed by a Sylphy 2.0L XTRONIC CVT, and for the finale concluding in 31st March 2010, the all-new Murano 3.5L XTRONIC CVT!

"Transparency equals trust, and as such we have created an online platform to showcase how passionate we (Nissan and ETCM) are to produce and deliver high quality vehicles" said YBhg. Dato' Dr. Ang Bon Beng, Executive Director of ETCM.



YBhg. Dato' Dr Ang with the new ETCM campaign.



## 2009 TOYOTA ECO YOUTH

The 2009 Toyota Eco Youth (TEY) programme was launched on 8th April 2009.

TEY is a major component of UMW Toyota Motor's annual Corporate Social Responsibility (CSR) programme. It is one of the three Corporate Social Responsibility pillars encompassing the environment, road safety and philanthropy. The TEY programme which began in 2001, is a joint effort by UMW Toyota Motor and the Ministry of Education to cultivate environmental awareness and encourage respect for the environment among youth in secondary school. This year's TEY programme, sees some changes in the selection process.

The number of schools participating is maintained at sixteen schools including a school from Putrajaya.

## NEW MOBIL LUBRICANTS

ExxonMobil Malaysia Sdn. Bhd.(EMMSB), Esso Malaysia Bhd (EMB) and ExxonMobil Borneo Sdn. Bhd.(EMBSB) launched on 25th May 2009 three new lubricants under the Mobil Super range which is being introduced in Malaysia for the first time. The new lubricants comprise the premium semi-synthetic Mobil Super 2000 (10W40) and premium mineral Mobil Super 1000 (15W-40 & 10W30), replacing the Mobil Super S Plus and Super XHP Plus, which are very popular amongst motorists in Malaysia.

Present at the media briefing were Mr. Zarko Pavlovic, ExxonMobil Lubricants & Specialties Southeast Asia (SEA) Cluster Sales Manager and En. Abdul Rahman Rashid, Distributor Business Manager (Malaysia & Singapore).



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## EVENTS/MEETINGS PARTICIPATED BY MAA

### February

4th - Discussions with JPJ on the guidelines on displaying the engine and chassis numbers during registration of new vehicles, etc.

20th - Meeting with JPJ on VTA matters, etc.

### March

10th - Discussions with MITI on issues affecting the auto industry due to the economic slowdown.

23rd - Meeting with MDTCA on fuel and Euro 2M matters, etc.

26th - MAA presentation to the Special Monitoring Committee on Economic Slowdown, MITI.

### May

14th - Follow-up meeting with DOE on issues affecting the auto industry.

28th - Meeting with YB Minister of Transport on JPJ Stakeholders Committee and Puspakom Monitoring Board.

### June

1st - Steering Committee meeting at MITI on the mandatory industrial standards.

4th - Meeting with the Road Safety Department on Road Safety Act.

16th - Meeting with Bank Negara and the Association of Banks on issues like hire purchase loans and others affecting the auto industry.

F & S APA Awards - The 2009 Frost & Sullivan Asia Pacific Automotive Awards banquet was held on 25 June 2009 at the Shangri-la Hotel, Kuala Lumpur.

The Awards, held annually, seek to recognise and honour outstanding performance by companies in the automotive industry in Asia Pacific. MAA is one of the supporting organisations for the event.



YBhg. Datuk Aishah presenting the Best Value-for-Money Model of the Year (Malaysia) award to YBhg. Datuk Syed Abdul Hafiz for PERODUA VIVA.

## HAPPY RETIREMENT

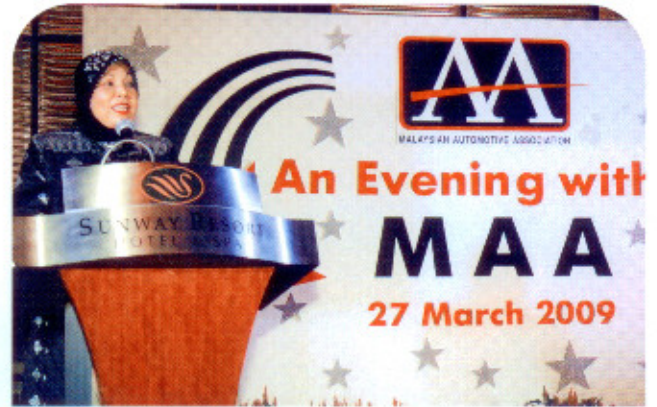
The President, Management Council and Members of the MAA express their deepest appreciation for the services rendered by Mr. Khoo Khay Chye of Swedish Motor Assemblies Sdn Bhd who, prior to his retirement, had been an active Vice President (Manufacturing) of the MAA. May he have a happy retirement.

He has been replaced by Mr. Hans Gustavsson who, in the recent AGM, has been elected as a Council Member.

## FULL HOUSE AT MAA ANNUAL DINNER 2009

This year's MAA Annual Dinner Theme of "A Night With MAA" certainly reflected a remarkable occasion to remember. It was full house with many more requests for tables turned down due to space constraint.

The evening was filled with excitement as key players in the motor industry got to meet one another in an atmosphere filled with laughter, fun and good food. Even though the number of lucky draws was less than in previous years, there was no lack of support and enthusiasm for MAA's Annual Dinner.



YBhg Datuk Aishah delivering her traditional pre-dinner speech.



▶ Guest of honour was YBhg Tan Sri Rahman Mamat, Secretary General of MITI.



▶ Artiste Ms Sharon Ng encouraging selected diners to dance along.



Malaysia's 'Kenny G' - Mr. Alan Wong - entertaining a full house.



The 2009/10 Management Council Members (from left, seated) - Ms Lim, Mr. Kuah, YBhg Datuk Aishah, YBhg Dato' Dr Ang, En. Azman (Standing, from left) - Mr. Wong, En. Halimi Hussain (alternate to YBhg Dato' Ahmad Ibrahim, Naza Kia), Mr. Gustavsson, Mr. Heribert Keppler (alternate to Mr. Peter Honegg, Mercedes Benz Malaysia), YBhg Dato' Syed Hisham and Mr. Ho.

## FIRST AGM AT HOME

With the full facilities of a 5-star hotel seminar room and more, the MAA conference room hosted its first AGM successfully. Accommodating the full Management Council and some 15 representatives of Members for the 2009 AGM, the second floor conference room enabled the full session of the AGM to be carried out smoothly, followed by the traditional press conference and lunch thereafter.



First class conference room at MAA holding its own AGM.