

TIV MAINTAINS GROWTH RATE

Sales of vehicles grew marginally in first nine months of this year

The Total Industry Volume (TIV) of new motor vehicles in Malaysia remained buoyant in the first nine months of this year. With a growth of approximately 1% or 4,335 units

compared to the same period last year, this year's TIV may end with another record high.

Sales of passenger vehicles (PV) remained good with a 1.4% or 6,164 units increase compared to the first nine months of last year. This sector was anchored by the good performances of the 4x4/SUV (+7.8%) and passenger cars (+1.3%) segments.

In the commercial vehicles sector, primer mover and bus sectors showed strong improvements by 34.5% and 18.9% respectively.

As for the production aspect of the local motor industry, the Total Industry Production (TIP) figure remained at a strong 2.8% increase compared to the same period last year despite a noticeable 13.4% drop in the CV production. Areas of strong increased production performances were in the 4x4/SUV (5,721 units or 33.3%) and the Prime Movers (203 units or 20.8%).

(Full breakdown figures on pg.3)

PROTON IRIZ LAUNCHED

Proton enters the A-class segment with all-new car



Proton Iriz is out to help the national car manufacturer to increase its market share.

Seeing Perodua increasing its local market share, Proton launched its own version of the mini-car segment called Iriz. Customers get to choose a 1.3 or 1.6-litre version with prices ranging from RM42,428.00 upwards.

Proton's baby was launched by its Chairman, YAB Tun Dr Mahathir Mohamad on 26th September 2014.

INDONESIA LEADS IN ASEAN TIV

First nine months TIV sees Indonesia ahead with 932,943 units

Political instability has proven to jeopardise industries, including the motor industry. The long unrest in Thailand has made last year's ASEAN TIV leader with 1,034,279 units in the first nine months of last year to only record 648,610 units in the same period this year. This represented a 37% drop in TIV for Thailand. Indonesia steadily increased its TIV by 3% compared to the same period last year.

Singapore, Vietnam and the Philippines recorded significant growths during the first nine months of this year. Their respective TIV increases were 34%, 30% and 29% respectively (see chart on pg.3).

Overall, the ASEAN TIV dropped by 11% to 2,380,683 units in the first nine months of this year. However, other than in Thailand, the Total Industry Production (TIP) figures showed increases with the average dipping 11%.

**MALAYSIA PRODUCTION & SALES
FOR JANUARY - SEPTEMBER 2014**

1. PRODUCTION

Segment	YEAR-TO-DATE SEPTEMBER			
	2014	2013	Variance	
			UNITS	%
Total Industry Production (TIP)	452,167	439,868	12,299	2.8
PV (Passenger Vehicles)	414,667	396,586	18,081	4.6
PC (Passenger Cars)	324,325	310,451	13,874	4.5
WV (Window Vans)	5,107	4,533	574	12.7
MPV (Multi-Purpose Vehicles)	62,321	64,409	-2,088	-3.2
4x4/SUV (Four Wheel Drives / Sports Utility Vehicles)	22,914	17,193	5,721	33.3
CV (Commercial Vehicles)	37,500	43,282	-5,782	-13.4
PV (Panel Vans)	1,300	2,110	-810	-38.4
PU (Pick Ups)	19,888	25,864	-5,976	-23.1
Trucks	14,588	13,704	884	6.5
PM (Prime Movers)	1,180	977	203	20.8
Bus	544	627	-83	-13.2

2. SALES

Segment	YEAR-TO-DATE SEPTEMBER			
	2014	2013	Variance	
			UNITS	%
Total Industry Volume (TIV)	492,305	487,970	4,335	0.9
PV (Passenger Vehicles)	436,652	430,488	6,164	1.4
PC (Passenger Cars)	335,991	331,639	4,352	1.3
WV (Window Vans)	4,277	4,339	-62	-1.4
MPV (Multi-Purpose Vehicles)	72,834	72,664	170	0.2
4x4/SUV (Four Wheel Drives / Sports Utility Vehicles)	23,550	21,846	1,704	7.8
CV (Commercial Vehicles)	55,653	57,482	-1,829	-3.2
PV (Panel Vans)	3,139	3,274	-135	-4.1
PU (Pick Ups)	38,681	39,539	-858	-2.2
Trucks	11,928	13,183	-1,255	-9.5
PM (Prime Movers)	1,194	888	306	34.5
Bus	711	598	113	18.9

**ASEAN PRODUCTION & SALES STATISTICS
YEAR TO DATE SEPTEMBER 2014**

1. PRODUCTION

Country	YTD SEPTEMBER-2014			YTD SEPT-13	VARIANCE (%)
	PASSENGER VEHICLES	COMMERCIAL VEHICLES	TOTAL	TOTAL	
Indonesia	773,886	219,834	993,720	887,652	12%
Malaysia	414,667	37,500	452,167	439,868	3%
Philippines	21,075	46,535	67,610	58,326	16%
Thailand	548,758	859,782	1,408,540	1,930,229	-27%
Vietnam	52,584	33,258	85,842	64,183	34%
Total	1,810,970	1,196,909	3,007,879	3,380,258	-11%

2. SALES

Country	YTD SEPTEMBER-2014			YTD SEPT-13	VARIANCE (%)
	PASSENGER VEHICLES	COMMERCIAL VEHICLES	TIV	TIV	
Brunei	13,080	642	13,722	14,115	-3%
Indonesia	686,603	246,340	932,943	908,330	3%
Malaysia	436,652	55,653	492,305	487,970	1%
Philippines	64,553	105,174	169,727	131,381	29%
Singapore	24,998	8,535	33,533	24,996	34%
Thailand	303,741	344,669	648,410	1,034,279	-37%
Vietnam	52,580	37,463	90,043	69,003	30%
Total	1,582,207	798,476	2,380,683	2,670,074	-11%

"For more information on ASEAN Automotive Federation, logon to : <http://asean-autofed.com/index.html>"

ASEAN NCAP AWARDS 2014

The New Car Assessment Programme for Southeast Asian Countries (ASEAN NCAP) commemorated its ASEAN NCAP 1,000-day establishment during the Grand Prix Awards 2014 held in Kuching, Sarawak on 27th August 2014. Also held then was its 4th Technical Committee Meeting followed by the 8th Steering Committee Meeting the next day. The inaugural ASEAN NCAP Automobile Safety Forum (001/2014) held was closed with a keynote speech by the former MIROS' Director-General, Prof. Dr. Ahmad Farhan Sadullah, entitled "NCAP: A business case proposition for nation sustainability drive".

The forum continued with the session called "The Galaxy of NCAP" with latest developments being presented by the representatives from Korea NCAP (KNCAP), Japan NCAP (J-NCAP), Australasian NCAP (ANCAP), Global/Latin NCAP, as well as the ASEAN NCAP. The forum ended with the third session for the "Japanese Crash Testing Technology Symposium" that comprised of technology providers namely Kyowa, Photron, Iwasaki, IST Japan, Hodogayagiken and Sinfonia.

ASEAN NCAP Chairman, Prof. Dr. Wong Shaw Voon, who is also the Director-General of the Malaysian Institute of Road Safety Research (MIROS) said, "I'm very indebted to all parties who has helped MIROS and realised our NCAP dream so far. It started with a small effort with outdoor crash testing, the paper-based star-rating evaluation in MyVAP (Malaysian Vehicle Assessment Programme) and today we managed to have the NCAP not only for Malaysia but also for the benefit of the ASEAN region. I'm also indebted to the government of Malaysia for putting the trust on us, MIROS and ASEAN NCAP, to introduce this kind of intervention in road safety with both financial and technical support."

LIST OF AWARD RECIPIENTS

Best Child Occupant Protection (COP)

Mini Car	: Kia Picanto
Small Family	: Volkswagen Polo
Medium Family	: Honda Civic
Large Family	: Toyota Prius
MPV	: Perodua Alza
SUV	: Honda CR-V
Pickup	: Isuzu D-MAX
Best Overall COP	: Toyota Prius

Best Adult Occupant Protection (AOP)

Mini Car	: Mitsubishi Mirage
Small Family	: Honda City (2014)
Medium Family	: Proton Prevé
Large Family	: Toyota Prius
MPV	: Toyota Avanza
SUV	: Honda CR-V
Pickup	: Chevrolet Colorado
Best Overall AOP	: Honda City (2014)

ELANTRA EXPORTED TO THAILAND

INOKOM Corporation Sdn. Bhd. (Inokom), which has sealed a deal with Hyundai Motor (Thailand) Co. Ltd. (HMC Thailand), will assemble and export 1,000 units of the Elantra, Hyundai's popular C-segment passenger car to Thailand in the first year.

Currently, the Elantra Nu1.8L is the only model that is being exported to Thailand. Inokom started assembling and exporting the first 200 units of the Hyundai Elantra since June this year. It rolled out another 200 units which were shipped to Thailand in September.

"With the introduction of this new Inokom-assembled Elantra in Thailand, we expect its popularity to soar rapidly following the competitive pricing resulting from the ASEAN Free Trade Agreement (AFTA) scheme," said Mr. Hideki Yanagisawa of Hyundai Motor (Thailand).

"We have proven our capabilities and we have vast experience in producing high quality vehicles. We place emphasis on quality, productivity and efficiency and this will ensure that we remain competitive in both the domestic and export markets. We are confident that our track record and reputation in producing quality vehicles will help the product's success in Thailand.," said En Rizal Jailan, Managing Director of Inokom.



Official Rollout Ceremony of the Hyundai Elantra for Export to Thailand 28th August 2014

TRIPLE JOY FOR MMM

Mitsubishi Motors Malaysia received three awards in the recent Asian Auto Allianz Auto Industry Awards 2014. The Mitsubishi ASX Compact SUV won the "Best Local Assembled SUV" Fuel Efficiency Award. The Mitsubishi Mirage hatchback and the Pajero Sport VGT 7-seater SUV both claimed first prize in the Compact City Cars and the Premium SUVs category respectively.

"The ASX was recognised by the panel of judges for its build quality that was no different from the Japan CBU version. Additionally, its value-for-money proposition was also a key factor for its win," said Mr. Daniel Fernandez, Editor of Asian Auto.



ISUZU N-SERIES WINS LIGHT DUTY VEHICLE OF THE YEAR

The Isuzu N-Series was awarded the Light Duty Vehicle of the Year in the New Straits Times' Cars, Bikes and Trucks' Truck of the Year Awards 2014.

Receiving the award was Isuzu Malaysia's General Manager for Commercial Vehicle Marketing & Sales Division Mr. Mikio Tsukui who remarked that the award was clear recognition of Isuzu's efforts to provide customers with dependable products and top quality service.

"Isuzu Malaysia has taken great strides to not only offer products that meet individual customer requirements, it is also a priority to ensure customers receive prompt and effective after-sales care which have been instrumental in keeping our light duty trucks as Malaysia's favourite commercial vehicle," he said.

The Isuzu N-Series light-duty commercial trucks topped the sales charts in 2013 with 5,766 units sold last year, becoming Malaysia's



best-selling truck range for the fourth consecutive year. Apart from its sales performance, vehicles were also judged on customer feedback, dependability and value for money.

Significantly, the award comes as a swansong for the Isuzu N-Series as the all-new 7th-generation Isuzu ELF that replaces the N-Series was launched after the qualifying period for this year's award.

PERODUA CONTRIBUTES TO M'SIAN FAMILIES OF MH17, MH370 AND GAZA

"Our deepest condolences to those who have lost their loved ones on the tragic flight of MH17 and MH370; our prayers goes out to both those who have perished as well as those who grieve the absence of their families and friends," Perodua President and Chief Executive Officer YBhg. Datuk Aminar Rashid Salleh said. He was speaking at a mock-cheque handover ceremony on 12th September 2014 where Perodua contributed an additional RM25,000 to an initial RM20,000 to the "Tabung Kemanusiaan Palestin Media Prima Berhad" and a RM20,000 contribution to the MH17 and MH370 fund called "Tabung Amal Prihatin Perodua"

Perodua customers and the general public could contribute to the two funds via collection boxes throughout all 180 Perodua sales and 176 service outlets nationwide from 15th September to 15th October 2014.

NEW NISSAN MALAYSIA 24/7 CALL CENTRE

On 8th September 2014, Executive Director of ETCM, YBhg. Dato' David Chen announced that as part of the company's efforts to provide convenience and ease to customers, their Nissan Customer Care Centre contact number has been consolidated to one hotline number at 1800-88-3838. It operates 24 hours, 7 days a week, and offers extensive services such as Roadside Assist, Service Appointment, and Product and Sales Promotion Enquiry. Additionally, ETCM has improved and enhanced its after-sales services that include network expansion and extended working hours of workshops and branches.

UMW TOYOTA MOTOR GRANTS WISHES TO UNDERPRIVILEGED CHILDREN

UMW Toyota Motor celebrated a "Hari Raya" with underprivileged children from Rumah Amal Asnaf Al-Barakj on 21st August 2014 at their home as part of its annual Staff Volunteer CSR Programme. The event also saw the car manufacturer contributing RM10,000.00 to facilitate the construction of the "Surau" next to the home to provide religious classes for the children. As an additional gift, the children were also given duit raya.

"Our main purpose is to give hope and motivate these children to become the best that they can be. Even though they come from underprivileged backgrounds, we hope to inspire them with our love and care, so that they can also have the same hopes and dreams that every child should have," said UMW Toyota Motor President YBhg. Datuk Ismet Suki.



ETCM CELEBRATED THE TRUE MEANING OF FAMILY DURING AIDILFITRI

In the spirit of Aidilfitri, Edaran Tan Chong Motor Sdn Bhd (ETCM) celebrated family ties with the tagline 'Orang Jauh Lagi Dikenang, Orang Dekat Makin Disayang. Tak Kira Jauh Atau Dekat, Kami Menyatukan Anda Dengan Semua'.

According to YBhg. Dato' David Chen, the Executive Director of ETCM, the objective of ETCM's Raya Campaign was to inspire Malaysians to nurture one's family values and celebrate Hari Raya with love and forgiveness. "Sometimes, we get so caught up in our hectic daily lives that we forget the things that really matter, so we hope that 'Atuk' will remind Malaysians that family is everything. After all, our family members are with us through thick and thin, and whilst we might not agree all the time, the enduring bond will always be there," he said.

'Atuk' was available for viewing on the Nissan Malaysia website, the official Nissan Malaysia Youtube channel and Facebook fanpage. ETCM also posted family-centric blog postings on the Nissan website throughout the month of Ramadhan, with topics such as enjoying gatherings with multi-generational family members, preparing for parenthood, and tips on how to be presentable when meeting the partner's family for the first time. Additionally, ETCM also offered promotions on selected Nissan models during Raya, supplemented by nation-wide roadshows.

SDAH OFFERS RELIEF FOR THE LESS FORTUNATE

Sime Darby Auto Hyundai (SDAH) invites the public and its customers to participate in its 'Experience Hyundai. We Care. We Donate' community campaign to raise funds for the Bukit Harapan Therapy Community based in Menggatal, Sabah.

The campaign commenced on 22nd August and ends on 22nd October 2014 at SDAH's 3S centre in Kota Kinabalu. During the campaign period, SDAH will be donating a pre-determined amount of money for every model and vehicle that is test-driven, purchased and serviced.

"We hope through this fund, we will be able to provide some relief for the home," said Mr. Lau Yit Mun, Director of SDAH and also the Managing Director of Hyundai-Sime Darby Motors.

Employees from SDAH in Kota Kinabalu will also be volunteering their services at the home during the campaign period by helping the caregivers and cleaning the home. Apart from that, they will also entertain the inmates of the home with a song and dance performance.

MERCEDES-BENZ MALAYSIA BRINGS RAMADHAN CHEER TO CHILDREN'S HOME

As part of its employee community outreach programme, Mercedes-Benz Malaysia visited on 1st July 2014 the Pertubuhan Rahoma Darul Fakir orphanage in Subang Jaya. Led by President and CEO, Mr. Roland S. Folger, the 15-member strong Mercedes-Benz Malaysia team spent the day interacting with the children living at the home, playing games, creating greeting cards and having a delicious meal. Each child was also given new clothes while the home received a cash donation.

"Children are our future, and at Mercedes-Benz Malaysia we encourage bringing joy to children whenever possible. So, in conjunction with the fasting month, we are delighted to be able to continue our tradition of bringing smiles to the children of Pertubuhan Rahoma Darul Fakir," explained Mr. Folger. Mercedes-Benz Malaysia's orphanage programme has brought happiness to over 20 homes, with staff distributing more than 500 gifts to children to date.



LUCKY WINNER WINS A VOLKSWAGEN POLO SEDAN FOR RAYA

Emerging the winner from over 6,000 entries in the month long Volkswagen Malaysia/Melinda Looi "Safe & Stylish Balik Kampung" campaign, En. Ahmad Amrul Ehsan bin Alias was presented a mock key at the prize presentation ceremony, held in conjunction with the 'Volkswagen On Tour' brand showcase on 18th July 2014 in Petaling Jaya, Selangor.



MERCEDES-BENZ MALAYSIA'S MOBILEKIDS 2014

Under Daimler's "The Road To Accident-Free Driving" banner and vision of keeping drivers and road users safe, 'MobileKids' was developed in 2001. Aimed at children ages three to ten, 'MobileKids' engages both children and youth using age-appropriate and fun methods incorporating real-life road situations.

In tandem with its long-term and sustainable corporate social responsibility programme, Mercedes-Benz Malaysia was the third country to adopt 'MobileKids' in 2006. This year, Mercedes-Benz Malaysia, as part of the 'MobileKids' 2014 campaign, is a sponsor of "Don't Let The Pigeon Drive The Bus" - a PJLive Arts play teaching children about the importance of road safety.



NISSAN SAFETY DRIVING EXPERIENCE

Edaran Tan Chong Motor (ETCM) concluded the Nissan Safety Driving Experience, held at the Malaysia Agro Exhibition Park (MARDI) in Serdang on 8th September 2014. The one-day Safety Driving Experience was the final programme under ETCM's 2014 Nissan Safety Campaign. Launched earlier this year in April, activities comprised of Road Survival Workshops, a Children Survival Workshop and the Safety Driving Experience. While the Children Survival Workshop and Safety Driving Experience were one-off events, the Road Survival Workshops were held at six (6) venues across the nation.

Executive Director of ETCM, YBhg. Dato' David Chen said, "Overall, the Nissan Safety Campaign 2014 received enthusiastic response with almost 1,000 participants throughout its course, as the road safety skills and knowledge acquired are beneficial in protecting participants and their loved ones on the road. And this isn't just a one-off occasion; our customers can also look forward to more events like this in the future."



MITSUBISHI TEAM AT THE SPRING LIVE ACTIVE RUN 2014

The Mitsubishi team was all geared up to lend its support to The Spring Mall's Live Active Run 2014 in Kuching on 8th July 2014. The Spring's Live Active Run is a Corporate Social Responsible (CSR) programme aimed at promoting a healthier lifestyle and at the same time raise funds for charity homes.

Chief Executive Officer of Mitsubishi Motors Malaysia (MMM), Mr. Tetsuya Oda led a team of 30 members; including members from Mitsubishi authorised dealers EON Auto Mart and Jimisar Autotrader. It is the largest community event in Sarawak with participants from over 20 countries and Mitsubishi Motors Malaysia is one of its proud sponsors since 2012. Live Active Run participants raised a total of RM60,000.00 for four charities: Sarawak Hospice Society, Sarawak Breast Cancer Support Group, Habitat for Humanity and Special Olympics Sarawak.

NAZA GROUP OF COMPANIES CONTRIBUTES RM400,000

The Naza Group of Companies contributed on 14th August 2014, a total of RM400,000.00 to various schools, community centres, orphanages, mosques and less fortunate in Kedah. This event was jointly organised by Yayasan Tan Sri SM Nasimuddin, Naza Automotive Manufacturing Sdn Bhd (NAM) and Northern Corridor Implementation Authority (NCIA).

At the launch of its CSR programme held at Naza Automotive Manufacturing (NAM) in Gurun Kedah, Naza Group of Companies' Joint Group Executive Chairman, En. SM Nasaruddin SM Nasimuddin said, "The contribution aims to elevate locals in the northern region especially those from Kedah in the areas of education, religion, health, disaster relief and poverty."

Recently formed in honour of the founder of Naza Group of Companies, the foundation is spearheaded by the wife of the late Tan Sri Nasimuddin, Puan Sri Datin Seri Utama Zaleha Ismail together with a Board of Trustees consisting of family members and staff from the conglomerate.



NEWLY OPENED

HONDA @ SEREMBAN

Official Opening: 4th August 2014
Status: 4S Centre
Operated By: Ban Lee Heng Motor
Investment Cost: RM5 Million



NISSAN @ TAWAU

Official Opening: 29th September 2014
Status: 3S Centre
Operated By: Edaran Tan Chong Motor Sdn. Bhd.
Investment Cost: RM1.5 Million



LEXUS @ IPOH

Official Opening: 28th August 2014
Status: 3S Centre
Operated By: Telagamas Motor Sdn. Bhd.
Investment Cost: N/A



VOLVO @ KUCHING & SIBU

Official Appointment: 15th August 2014
Status: 2S Centres
Operated By: Greatwall Group of Companies



MAZDA @ SETIA ALAM

Official Opening: 25th September 2014
Status: 3S Centre
Operated By: Bermaz Motor Sdn. Bhd.
Investment Cost: N/A

NEWLY LAUNCHED

2nd July 2014

AUDI A6 2.0 TFSI FL

Price (OTR w/o ins.): RM375,000.00

5th July 2014

KIA CERATO KX

Price (OTR): RM89,888.00

7th July 2014

PROTON SAGA EXECUTIVE

Prices (OTR metallic):
Manual - RM42,374.00
Auto - RM44,794.00

7th July 2014

PROTON PERSONA EXECUTIVE

Prices (OTR metallic):
Manual - RM50,388.00
Auto - RM54,934.00

7th July 2014

CITROEN GRAND C4 PICASSO

Price (OTR): RM189,888.00

11th July 2014

SUBARU XV STI

Price (OTR w/o ins.): RM143,800.00

16th July 2014

HONDA JAZZ

Prices (OTR):
S - RM72,800.00
E - RM79,800.00
V - RM87,800.00

16th July 2014

FORD FIESTA 1.0L ECOBOOST

Price (OTR): RM96,551.00

23rd July 2014

FORD TRANSIT

Prices (OTR):
Panel Van (High Roof) - RM139,888.00 (Coy. Reg.)
Window Van (Medium Roof) - RM146,888.00 (Pte. Reg.)

5th August 2014

AUDI A3 SEDAN 1.4 TFSI

Price (OTR w/o ins.): RM179,900.00

5th August 2014

AUDI A8 SEDAN 1.8 TFSI

Price (OTR w/o ins.): RM240,888.00

7th August 2014

BMW X5

Prices (OTR w/o ins.):
Xdrive 35i - RM579,800.00
Xdrive 30d - RM539,800.00

8th August 2014

SUBARU

Prices (OTR):
WRX - RM237,190.00
STI - RM278,720.00

15th August 2014

PORSCHE 911 GT3

Price: From RM1.23 Million

15th August 2014

BMW X3 FL

Prices (OTR w/o ins.):
Xdrive 20i - RM328,800.00
Xdrive 20d - RM348,800.00

18th August 2014

NISSAN SYLPHY BY IMPUL

Package prices:
E - RM7,900.00
VL - RM6,000.00

21st August 2014

BMW X4 XDRIVE 28I

Price (OTR w/o ins.): RM438,800.00

26th August 2014

FORD ECOSPORT SUV 1.5L

Prices (OTR):
Trend - RM 92,888.00
Titanium - RM103,888.00

27th August 2014

INFINITI Q50

Prices (OTR):
2.0T GT Std. - RM248,800.00
Premium - RM278,800.00
Hybrid - RM398,800.00

28th August 2014

MINI 55 EDITION COUNTRYMAN

Price (OTR w/o ins.):
From RM188,888.00

9th September 2014

PORSCHE MACAN

Prices (ex-showroom):
Std. - RM420,000.00
S Diesel - RM545,000.00
S - RM560,000.00
Turbo - RM785,000.00

15th September 2014

PERODUA AXIA

Prices (OTR metallic):
1.0 Std G1EX (Man) - RM25,000.00
1.0 Std G1GX (Man) - RM30,200.00
1.0 Std G1GZ (Auto) - RM33,200.00
1.0SE G1SX (Man) - RM37,200.00
1.0SE G1SZ (Auto) - RM40,200.00
1.0 Advance
G1VZ (Auto) - RM42,530.00

17th September 2014

MERCEDES-BENZ C-CLASS

Prices (OTR w/o ins.):
C200 Avant Garde - RM285,888.00
C250 Exclusive - RM314,888.00

18th September 2014

ISUZU D-MAX

Prices (OTR):
Artic 2.5L 4x4 AT
Roll Bar - RM106,689.00
V-Lid - RM109,189.00
V-Cross Artic 3.0L AT
Roll Bar - RM113,459.00
V-Lid - RM115,959.00

19th September 2014

RENAULT MEGANE R.S.

265 SPORT FL
Price (OTR w/o ins.): RM199,999.00

25th September 2014

PROTON IRIZ

Prices (OTR):
1.3 Std. Manual - RM42,438.00
1.3 Std. CVT - RM45,438.00
1.3 Executive Manual - RM46,438.00
1.3 Executive CVT - RM49,438.00
1.6 Executive Manual - RM53,438.00
1.6 Executive CVT - RM56,438.00
1.6 Premium Manual - RM39,438.00
1.6 Premium CVT - RM62,438.00

EVENTS/MEETINGS PARTICIPATED BY MAA

JUL-14

10th JUL Dialogue with EUMCCI Auto Committee

AUG-14

4th - 5th AUG AMEICC-WGAI Meeting, Bali

7th AUG Meeting with MAI on voluntary vehicle scrapping programme

13rd AUG Meeting with Land Public Transport Commission on TEKS1M issue

15th AUG Dialogue with MOF & Customs Department on GST issues

SEPT-14

3rd - 4th SEPT 21st Asean Automotive Federation (AAF) TC3 - JAMA meeting, Sapporo, Japan

9th SEPT Biodiesel B5 Sub-Committee meeting

15th SEPT AAF Technical Committee 1 Meeting, Shanghai

17th - 19th SEPT 21st APEC Automotive Dialogue, Shanghai

18th SEPT SIRIM Technical Committee on Petroleum fuel meeting



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PERODUA AXIA LAUNCHED

Record of 13,500 bookings received before launch and with attractive prices

The Perodua Axia was launched on 15th September 2014 with 13,500 bookings received from the public a month earlier. The new car made history as the nation's first Energy Efficient Vehicle (EEV) to be introduced to the market and a new record for Perodua in terms of bookings received before a new model launch. Its price ranges from RM24,600.00 to RM42,530.00 (peninsular Malaysia)

"We are humbled by the overwhelming response from the public and we will honour that trust as well as support by giving you the best that we can offer," Perodua President and Chief Executive Officer, YBhg. Datuk Aminar Rashid Salleh said.

Guest of honour at the launch in Kuala Lumpur was Deputy



Malaysia's DPM with the all-new Axia.

Prime Minister, YAB Tan Sri Dato' Muhyiddin Mohd Yassin. Also present were Ambassador of Japan to Malaysia, HE Makio Miyagawa; Perodua Chairman, YBhg Tan Sri Asmat Kamaludin; and Daihatsu Motor Company Chairman, Mr. Koichi Ina.

MERCEDES-BENZ 10 YEARS IN PEKAN

Company remains fully committed in Malaysian market



Staff marks the 10th anniversary of M-BM's presence in Pekan.

In conjunction with the 10th anniversary of its local production plant on 22nd August 2014, Mercedes-Benz Malaysia President and CEO, Mr. Roland Folger, said, "As we mark a decade of progress, success and quality at our local production facility, we are also forward looking, and even more motivated by recent developments in Malaysia's automotive sector. In line with our strategy,

Mercedes-Benz Malaysia continues to invest not just in Pekan, but also in our business as a whole. It is certainly a reflection of the encouraging demand we continue to receive from the Malaysian market. Our priority is to our customers and we remain committed to delivering vehicles of the best quality and providing world-class service."

Mercedes-Benz Malaysia invested RM18 million to upgrade the facilities recently. To date, the plant has produced over 34,000 passenger cars and over 18,700 commercial vehicles, which include both Mercedes-Benz and FUSO brands. Last year, the plant produced a total of 4,083 passenger car units and 2,892 commercial vehicle units.

The guest of honour at the 10th anniversary of Mercedes Benz Malaysia's Pekan production plant was Deputy Minister of International Trade and Industry, YB. Dato' Lee Chee Leong. Also present were the CEO of the East Coast Economic Region (ECER), YBhg. Dato' Jebasingam Issace John, Ybhg. Dato' Radzaif Mohamed, Senior Group Director of Automotive Distribution & Manufacturing, DRB-Hicom Berhad and Encik Shamsuddin Bin Mohamed Yusof, CEO Hicom Automotive Manufacturers Malaysia Sdn Bhd.