TRULY A VERY CHALLENGING 2016

TIV declined after six consecutive years of growth

Intensive marketing activities throughout 2016 by Malaysian motor companies failed to put the brakes on the Total Industry Volume (TIV) from sliding below the 600,000 units mark. In the end, last year’s TIV was 580,124 units, 13% less than the 2015 TIV of 666,677 units.

In a press conference held on 19th January 2017, YBhg. Datuk Aishah Ahmad, President of the Malaysian Automotive Association (MAA) presented last year’s local motor industry performance. The TIV decline was mainly attributed to the slowdown of the country’s economy which caused consumers and businesses to give buying new motor vehicles a low priority.

Both passenger vehicle and commercial vehicle segments declined by 13% to 514,545 units and 65,579 units respectively. Total production volume also declined. Production of passenger vehicles dropped by 10.7% to 503,691 units and commercial vehicles by 18.2% to 41,562 units.

Outlook for 2017 remains challenging. In addition to the uncertain economic situations both domestically and abroad and the stringent approval for new motor vehicle hire purchase loan applications, there will be many new factors that can curtail new vehicle purchases. Having weighed the challenges and the expected more aggressive and innovative marketing strategies of local motor companies, the MAA is forecasting a marginal increase of TIV by 1.7% to 590,000 units for this year.

As always, a large number of media representatives turned up.

ASEAN MARKET SHOWS STRONG RESILIENCE AGAINST difficult global and regional business environment, sales of new passenger and commercial vehicles in the ASEAN region showed a positive 3% growth to 3,164,742 units. Top performers were Singapore (+41%), Vietnam (+29%) and the Philippines (+25%).

Total production volume was just as impressive last year. A 3% growth saw the figures reach 4,020,088 units. The ASEAN countries with the largest vehicle production growth were Vietnam (+38%), the Philippines (+18%) and Indonesia (+7%). (See Page 3 for more details).

MAA HOSTED AAF COUNCIL MEETING & TC-1 MEETING IN KUALA LUMPUR

MAA organised the ASEAN Automotive Federation (AAF) General Membership/Council Meeting and AAF Technical Committee 1 Meeting (Economic Cooperation) on 4th October 2016 at Hotel Maya Kuala Lumpur. These AAF meetings were useful platforms to discuss a number of common issues affecting the automotive industry and for networking among the automotive fraternity from all Asean member countries.
### PRODUCTION

<table>
<thead>
<tr>
<th>Segment</th>
<th>2016</th>
<th>2015</th>
<th>Variance</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Industry Production (TIP)</strong></td>
<td>545,253</td>
<td>614,664</td>
<td>(69,411)</td>
<td>(13.0)</td>
</tr>
<tr>
<td>PV (Passenger Vehicles)</td>
<td>503,691</td>
<td>563,883</td>
<td>(60,192)</td>
<td>(10.7)</td>
</tr>
<tr>
<td>PC (Passenger Cars)</td>
<td>378,157</td>
<td>441,828</td>
<td>(63,671)</td>
<td>(14.4)</td>
</tr>
<tr>
<td>WV (Window Vans)</td>
<td>5,016</td>
<td>5,559</td>
<td>(543)</td>
<td>(9.8)</td>
</tr>
<tr>
<td>MPV (Multi-Purpose Vehicles)</td>
<td>48,032</td>
<td>62,874</td>
<td>(14,842)</td>
<td>(23.6)</td>
</tr>
<tr>
<td>4x4/SUV (Four Wheel Drive/Sports Utility Vehicles)</td>
<td>72,486</td>
<td>53,622</td>
<td>18,864</td>
<td>35.2</td>
</tr>
<tr>
<td>CV (Commercial Vehicles)</td>
<td>41,562</td>
<td>50,781</td>
<td>(9,219)</td>
<td>(18.2)</td>
</tr>
<tr>
<td>PV (Panel Vans)</td>
<td>1,497</td>
<td>1,521</td>
<td>(24)</td>
<td>(1.6)</td>
</tr>
<tr>
<td>PU (Pick Ups)</td>
<td>24,487</td>
<td>33,444</td>
<td>(8,957)</td>
<td>(26.8)</td>
</tr>
<tr>
<td>Trucks</td>
<td>14,234</td>
<td>14,595</td>
<td>(325)</td>
<td>(2.2)</td>
</tr>
<tr>
<td>PM (Prime Movers)</td>
<td>591</td>
<td>740</td>
<td>(149)</td>
<td>(20.1)</td>
</tr>
<tr>
<td>Bus</td>
<td>753</td>
<td>517</td>
<td>236</td>
<td>45.6</td>
</tr>
</tbody>
</table>

### SALES

<table>
<thead>
<tr>
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<th>2016</th>
<th>2015</th>
<th>Variance</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Industry Volume (TIV)</strong></td>
<td>580,124</td>
<td>666,677</td>
<td>(86,553)</td>
<td>(13.0)</td>
</tr>
<tr>
<td>PV (Passenger Vehicles)</td>
<td>514,545</td>
<td>591,275</td>
<td>(76,730)</td>
<td>(13.0)</td>
</tr>
<tr>
<td>PC (Passenger Cars)</td>
<td>389,980</td>
<td>453,730</td>
<td>(63,750)</td>
<td>(14.1)</td>
</tr>
<tr>
<td>WV (Window Vans)</td>
<td>3,869</td>
<td>6,198</td>
<td>(2,329)</td>
<td>(37.6)</td>
</tr>
<tr>
<td>MPV (Multi-Purpose Vehicles)</td>
<td>56,733</td>
<td>71,873</td>
<td>(15,140)</td>
<td>(21.1)</td>
</tr>
<tr>
<td>4x4/SUV (Four Wheel Drive/Sports Utility Vehicles)</td>
<td>65,963</td>
<td>59,474</td>
<td>4,489</td>
<td>7.5</td>
</tr>
<tr>
<td>CV (Commercial Vehicles)</td>
<td>65,579</td>
<td>75,402</td>
<td>(9,823)</td>
<td>(13.0)</td>
</tr>
<tr>
<td>PV (Panel Vans)</td>
<td>5,346</td>
<td>2,030</td>
<td>3,316</td>
<td>162.7</td>
</tr>
<tr>
<td>PU (Pick Ups)</td>
<td>44,687</td>
<td>55,115</td>
<td>(10,428)</td>
<td>(18.9)</td>
</tr>
<tr>
<td>Trucks</td>
<td>15,389</td>
<td>15,438</td>
<td>(49)</td>
<td>(0.3)</td>
</tr>
<tr>
<td>PM (Prime Movers)</td>
<td>1,243</td>
<td>1,474</td>
<td>(231)</td>
<td>(15.7)</td>
</tr>
<tr>
<td>Bus</td>
<td>914</td>
<td>745</td>
<td>169</td>
<td>22.7</td>
</tr>
</tbody>
</table>

### ASEAN PRODUCTION & SALES STATISTICS FOR JANUARY TO DECEMBER 2016

<table>
<thead>
<tr>
<th>Country</th>
<th>YTD DECEMBER-2016</th>
<th>YTD DEC-15</th>
<th>VARIANCE (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>PASSENGER VEHICLES</td>
<td>COMMERCIAL VEHICLES</td>
<td>TOTAL</td>
</tr>
<tr>
<td>Indonesia</td>
<td>968,101</td>
<td>209,288</td>
<td>1,177,389</td>
</tr>
<tr>
<td>Malaysia</td>
<td>503,691</td>
<td>41,562</td>
<td>545,253</td>
</tr>
<tr>
<td>Philippines</td>
<td>45,563</td>
<td>71,015</td>
<td>116,578</td>
</tr>
<tr>
<td>Thailand</td>
<td>805,033</td>
<td>1,139,384</td>
<td>1,944,417</td>
</tr>
<tr>
<td>Vietnam</td>
<td>145,571</td>
<td>90,590</td>
<td>236,161</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>2,468,249</td>
<td>1,551,839</td>
<td>3,164,088</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Country</th>
<th>YTD DECEMBER-2016</th>
<th>TIV</th>
<th>VARIANCE (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>PASSENGER VEHICLES</td>
<td>TIV</td>
<td></td>
</tr>
<tr>
<td>Brunei</td>
<td>12,614</td>
<td>13,248</td>
<td>(8%)</td>
</tr>
<tr>
<td>Indonesia</td>
<td>861,329</td>
<td>1,061,735</td>
<td>5%</td>
</tr>
<tr>
<td>Malaysia</td>
<td>514,545</td>
<td>590,124</td>
<td>13%</td>
</tr>
<tr>
<td>Philippines</td>
<td>133,188</td>
<td>359,572</td>
<td>25%</td>
</tr>
<tr>
<td>Singapore</td>
<td>93,490</td>
<td>78,609</td>
<td>41%</td>
</tr>
<tr>
<td>Thailand</td>
<td>328,053</td>
<td>799,832</td>
<td>(4%)</td>
</tr>
<tr>
<td>Vietnam</td>
<td>158,097</td>
<td>209,267</td>
<td>29%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>2,101,516</td>
<td>3,070,491</td>
<td>3%</td>
</tr>
</tbody>
</table>

For further information on ASEAN Automotive Federation, logon to: [http://asean-autofed.com/index.html](http://asean-autofed.com/index.html).
HINO Motors Sales (Malaysia) Sdn. Bhd. (HMSM) announced on 15th December 2016, the upgradation of Hino Total Support Customer Centre (HTSCC) in Sendayan, Negri Sembilan.

HMSM plans to invest more than RM8 million in the project that focuses on customer development on safety driving skills and knowledge. Hino aims to revamp HTSCC professional driver’s training curriculum with exclusive facilities to further to improve the philosophy of Hino Total Support. Choices of curriculums segments focus on safety, defensive driving training, fuel saving driving and driver’s familiarisation training.

HMSM aims to reach 6,500 training capacity in the near future. On top of that, to widen customer’s knowledge, HTSCC also plans to open the Malaysian training centre outside Japan.

MBM WINS PR AWARD

HINO FIRST TOTAL SUPPORT CUSTOMER CENTRE OUTSIDE JAPAN

UMW Motor Sales. Bhd announced on 22nd December 2016 the appointment of Mr. Ravindran as the new President of UMW Motors. Bhd. effective from January 1st 2017. He takes over from YBhg. Tan Sri Anmat Kamadudin, Group Chairman of UMW Holdings Berhad and Chairman of UMW Motor, said: “Mr. Ravindran has been with the company for 26 years and in that time, he has taken on positions in different divisions. This has given him valuable insights into the company’s operations as well as its relationship with our joint-venture partner, Mitsubishi Motor Corporation. I am therefore confident that he has the knowledge and capabilities to lead UMW Motor ahead in coming years.”

Prior to this appointment, Mr. Ravindran was Executive Director in charge of After Sales, Purchasing, Quality Assurance and Property. He holds a BSc in Business Administration with a major in Finance and gained his MBA from the US in 1988.

UMW Motor Sales. Bhd. announces the appointment, YBhg. Tan Sri Anmat Kamadudin, Group Chairman of UMW Holdings Berhad and Chairman of UMW Motor, said: “Mr. Ravindran has been with the company for 26 years and in that time, he has taken on positions in different divisions. This has given him valuable insights into the company’s operations as well as its relationship with our joint-venture partner, Mitsubishi Motor Corporation. I am therefore confident that he has the knowledge and capabilities to lead UMW Motor ahead in coming years.”

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Paying tribute to the contributions made by his predecessor, Mr. Ravindran said: “I am honoured to have been appointed as President of UMW Motor and I would also like to record my gratitude to YBhg. Datuk Izmet Suki for having brought the company to the level it is at today.”

In his new role as President, Mr. Ravindran aims to take the company further and to continue the momentum of growth even though times are challenging for the automotive industry. “It is my objective to maximise Toyota’s overall performance in the Malaysian market and ensure that the brand remains a major player in the country’s automotive sector.”

NEW VOLKSWAGEN PASSEREGER CAR MALAYSIA MD

VOLKSWAGEN Passenger Cars Malaysia (VPCM) announced the appointment of Mr. Erik Winter to its new Managing Director, with effect from 8th December 2016. He replaces outgoing Managing Director Mr. Ali Talaaga who has returned to Europe due to health reasons and will oversee the Company’s Brand and Market Presence operations.

Mr. Winter joins Mr. Florian Steiner, Managing Director of VPCM for After-sales, Information Technology and Finance.

No stranger to the automotive retail scene, Mr. Winter brings with him the experience and expertise gained from 16 years service under Porsche Holding Salzburg’s (PHS) numerous business units around the globe. He was previously based in China where he was responsible for the retail operations of one of the its brands represent by PHS.

Together with Mr. Steiner, Mr. Winter will focus on VPCM’s strategy on increasing its market share, strengthening the Volkswagen dealer network, and enhancing its aftersales service.

NEW MITSUBISHI MOTORS MALAYSIA CEO

MITSUBISHI Motors Malaysia (MMM) has appointed Mr. Toyohiko Shinnishi as Chief Executive Officer (CEO) of the company effective 28th October 2016.

“With Mr. Shinnishi’s strong automotive experience, passion and commitment towards Mitsubishi Motors, we believe he will continue to drive the Mitsubishi Motors brand forward in Malaysia,” said YBhg. Tan Sri Marzuki bin Mohd Noor, Chairman of the Board of Directors of MMM.

Mr. Shinnishi joined Mitsubishi Motors Corporation (MMC) in Tokyo in 1997 and has held a wide range of leadership positions in the company. From 2001 to 2008, he worked in PT. Krama Yudha Tiga Belian Motors (KITB), the official distributor of Mitsubishi Motors vehicles in Indonesia, as the advisor of Production and Engineering before taking over the position of the Unit Head of Sales and Marketing. From 2008 onwards, he was the Manager of Motor Vehicles ASEAN and South West Asia Department in MMC. In 2012, Mr. Shinnishi moved to Mitsubishi Motors Corporation (MMC) in Tokyo where he was the Managing Director of Russia & Alliance Office in charge of the Sales and Marketing for Mitsubishi Motors Russian market.

Mr. Shinnishi’s pre-successor, Mr. Yang Won-Chul is back in MC, Tokyo.

PERODUA GLOBAL PRODUCES 250,000 VEHICLES SINCE AUGUST 2014

PERODUA Global Manufacturing Sdn Bhd (PCMSB), the manufacturing arm under the Perodua group, rolled-out its 250,000th vehicle by 5th December 2016 since it began operations in August 2014. Of the 250,000 units produced, 85% were the Axia (since August 2014) and 15% were the Bezza (since June 2016).

“The accomplishment for the entire group, the PCMSB team has worked hard to ensure that our customers’ orders are met in an acceptable time-frame,” Perodua President and Chief Executive Officer, YBhg. Datuk (Dr) Aminar Rashid Salleh said.

PCMSB has 2,150 employees and a production capacity of 200,000 units per annum on two shift-cycle.

PERODUA GLOBAL MANUFACTURING SDN BHD (PCMSB) | AUGUST 2014
AWARDS FOR UMWT
SIX ASEAN NCAP
also awarded 5 star rating for its top variant. The highest compliance for COP to date in the MPV category. Toyota tested by ASEAN NCAP and achieved Performance. The latest Innova was the second MPV while Sienta scored the best points for the Adult Occupant Protection (AOP). The latest Innova was the second MPV while Sienta scored the best points for the Adult Occupant Protection (AOP).

THE WORLD CUP CHALLENGE
The six models offered by UMWT in Malaysia which also marked the eighth year the initiative has been run-
ning. The Toyota Classics challenge is an initiative to encourage drivers to take part in the World Cup 2016. The initiative is aimed at raising awareness of road safety and reducing accidents during the World Cup period. Toyota is committed to promoting road safety and encouraging drivers to drive responsibly.

MARCHING INTO THE WORLD CHAMPIONSHIP
The Perodua Fun Walk 2016 was also part of Per-
odua Safety Month Campaign 2016, where the compa-
ny emphasised the importance of both quality, health and safety among all its 20,000 employees.

PERODUA
organised a “Perodua Fun Walk 2016” – a fun walk around the
500-acre compound for 1,000 of its staff and household partners in support of the National Sports Day on 10th October 2016.

This is the second year Perodua is participating in this programme as we firmly believe that having a healthy and active lifestyle would improve all activities – both in our personal and professional lives.” Perodua President & CEO, Uyoq Datuk (Dr) Amatar Rashid Sahib said.

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MIS Maria Syed Enim, Managing Director of Scania SEA hands over a mock key to the third premium range Scania Marcopolo coach to Mr. Kee Kim Yong, Managing Director of Sime Darby Auto Connexion.

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The bronze medallist received a Kia Rio and 2 nights at the Marina Bay Sands in Singapore. The gold medallist each received a 3-night stay at a luxury suite at Trion 888, Equine Park and a Kia Rio.

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NEWLY OPENED

HONDA @ TERENGGANU
Official Opening: 5th October 2016
Status: 3S Centre
Investment Cost: RM 18 Million

NEWLY LAUNCHED

ISUZU D-MAX
Date: 25th October 2016
Prices (OTR w/o Ins.):
D-Max 2.5L Std. – RM83,000.00

ISUZU MU-X TYPES S
Date: 7th November 2016
Prices (OTR):
Mu-X 3.0L Z Prestige – RM128,000.00

PROTON IRIZ LTD. EDITION
Date: 10th November 2016
Prices (OTR):
1.3 Std. CVT – RM44,450.00
1.3 Executive CVT – RM49,130.00

HYUNDAI GRAND STAREX ROYALE DELUXE
Date: 24th November 2016
Price (OTR w/o Ins.): – RM181,841.00

PROTON ERTIGA
Date: 24th November 2016
Prices (OTR):
Executive MT – RM58,800.00
Executive AT – RM61,800.00
Executive Plus – RM64,800.00

JAGUAR F-PACE
Date: 30th November 2016
Prices (OTR w/o Rd. Tax, Reg. and Ins.):
Prestige – RM598,800.00
R-Sport – RM658,800.00

TOYOTA INNOVA
Date: 5th December 2016
Prices (OTR):
2.0E MT – RM109,000.00
2.0E AT – RM117,000.00
2.0G AT – RM126,000.00

MERCEDES-BENZ @ BATU PAHAT
Official Opening: 12th December 2016
Status: 4S Centre
Operated By: BR Jaya Sdn. Bhd.

VOLKSWAGEN @ SG. BESI
Official Opening: 12th October 2016
Status: 4S Centre
Operated By: Volkswagen Wearnes

VOLKSWAGEN @ KOTA KINABALU
Date: 3th November 2016
Status: Service Centre
Operated By: Kota Bumi Sdn. Bhd.

TOYOTA @ JOHOR BARU
Official Opening: 23rd November 2016
Status: Showroom
Investment Cost: RM15 Million

KIA @ BUTTERWORTH
Official Opening: 26th November 2016
Status: 3S Centre
Operated By: Kia Butterworth Sdn. Bhd.
Investment Cost: RM1.5 Million

JAGUAR LAND ROVER @ PENANG
Official Opening: 4th December 2016
Status: Showroom

MERCEDES-BENZ @ BATU PAHAT
Official Opening: 12th December 2016
Status: 4S Centre
Operated By: BR Jaya Sdn. Bhd.

KIA @ BAYAN LEPAS
Official Opening: 16th December 2016
Status: 3S Centre
Operated By: GEM Utara Sdn. Bhd.
Investment Cost: RM1.2 Million

[Note: Prices are valid for W. Malaysia, private registration and subject to change without notice.]
Meetings/events participated by MAA

Oct-16
4-Oct Asean Automotive Federation Council Meeting & AAF TC1 Meeting, Kuala Lumpur
5 - 6 Oct 17th AMEICC WG-AI Meeting, Kuala Lumpur
7-Oct Meeting with Land Public Transport Commission (SPAD)
11-Oct Dialogue with JPJ

Nov-16
16 -17 Nov DOE workshop on self-regulation and on-line application
21-Nov MyNSC meeting
23-Nov Meeting with MIROS on eCall initiative
30-Nov Meeting with MAI on IMCARS scheme

Dec-16
8-Dec Meeting with MOF on special refund

2016-2017 MAA Council Members

PRESIDENT
Jaguar Land Rover Malaysia Sdn. Bhd.
(Represented by YBhg. Datuk Aishah Ahmad)

VICE PRESIDENT (Trade)
UMW Toyota Motor Sdn. Bhd.
(Represented by Mr. Ravindran Kurusamy)

VICE PRESIDENT (Policy & Regulations)
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SIN-PEN SHIFTS INTO PREMIUM SEGMENT WITH SCANIA

ONE of country’s most established companies, Penang-based Sin-Pen Travel Sdn Bhd, has selected Scania for the next phase of its business expansion into the premium segment of travel and tours.

The first set of Scania assets it will acquire will be the purchase of two single deck 31-seater buses that are built on the Scania K360IB4x2 chassis with twin Euro 4 6-cylinder engines and fully automated Opticruise gearbox.

“We chose Scania coaches as we find that they offer the best in terms of passenger comfort, safety technology and fuel economy which are very important factors as our service covers the whole of Peninsular Malaysia, South Thailand and Singapore,” said Sin-Pen Executive Director Mr. Koh Eng Room during the launch of its Premium Class Coach and online booking service in Penang on 5th December 2016.

“We have been in the business for over 30 years and we have decided that it is the right time to offer a new premium class coach experience for our passengers with a ride that is comfortable and safe, yet fuel efficient for the best profitability,” said Mr. Koh.

HONDA BR-V PREVIEW

THE all-new BR-V, Honda Malaysia’s brand new full 7-seater Crossover prototype, made a surprise preview on 10th November 2016 at the Malaysia Autoshow 2016. It was unveiled by YB Dato’ Sri Mustapa Mohamed, Minister of International Trade and Industry together with Managing Director and Chief Executive Officer of Honda Malaysia, Mr. Katsuto Hayashi.

The BR-V is powered by a 1.5L i-VTEC 120PS engine claimed to be the highest engine output in its segment.

The Crossover has a spacious 223-litre boot space with all seats up, claimed to be the largest in its segment. The space increases to 539 litres when the third row seats are folded. The second row seats adjusts with an easy One Touch Tilt & Tumble in a 60:40 configuration while the third row seats comes in a 50:50 split configuration and full tumble. Leather seats and rear air-conditioning are also special features in the BR-V.

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TEY CLOSING

THE Toyota Eco Youth Challenge drew to a close on 29th September 2016 with students from 14 participating schools involved in solid waste management which was the theme for last year’s challenge. At the event where YBhg. Dato’ Samson Anand George, Group Chief Operating Officer, Automotive Group, Naza Corporation Holdings, witnessed the signing of the MoU.

“Improved driving dynamics and power and the incorporation of modern styling cues, premium materials and technology are just some of what customers can expect from the new Kia Grand Carnival. First introduced in 1999, it was one of the cornerstones of the Kia brand and boasts a strong heritage. The new Kia Grand Carnival is coming back strong and will be an excellent choice for those who are in search of premium class, large space and safety all in one superb vehicle. We are looking to launch this premium MPV in early 2017,” said YBhg. Dato’ Samson Anand George, Group Chief Operating Officer, Automotive Group, Naza Corporation Holdings.

Naza Kia Malaysia previewed the new Kia Grand Carnival at the Malaysia Autoshow 2016 from 10th to 13th November.

“Improved driving dynamics and power and the incorporation of modern styling cues, premium materials and technology are just some of what customers can expect from the new Kia Grand Carnival. First introduced in 1999, it was one of the cornerstones of the Kia brand and boasts a strong heritage. The new Kia Grand Carnival is coming back strong and will be an excellent choice for those who are in search of premium class, large space and safety all in one superb vehicle. We are looking to launch this premium MPV in early 2017,” said YBhg. Dato’ Samson Anand George, Group Chief Operating Officer, Automotive Group, Naza Corporation Holdings.

The new Kia Grand Carnival’s comprehensive safety features and elegant style have helped garner some impressive accolades like the NHTSA Overall 5-Star Crash Safety Rating, Autotytel Minivan of the Year title, IIHS Top Safety Pick, J.D. Power Automotive Performance, Execution and Layout (APEAL) award in the mini-van segment and 2016 AutoPacific Ideal Vehicle award in the mini-van segment.

Under the hood is an R 2.2 CRDI VGT Turbo diesel engine which produces 193 PS of power and 440 Nm of torque mated to a six-speed automatic transmission.

We have applied environmental best practices in our daily business operations to lessen the impact towards the environment. Among others recycling of hybrid and normal batteries, solid waste management through segregation of scheduled waste and reducing the CO2 emission. Our manufacturing facility is also equipped with alternative energy source with the installation of solar panel system to reduce electrical consumption,” supported YBhg. Datuk Ismet Suki, President of UMW Toyota Motor in his speech.

The Toyota Eco Youth is one of UMWT’s CSR activities and is a community-level project involving multiple stakeholders including the local councils, governmental agencies, community leaders, local residents and private companies. To date, the programme has impacted over 1,500 students and teachers from 209 schools.

For last year’s programme, the champion school took home RM10,000.00 of prize money while the second and third place winners won RM7,000.00 and RM5,000.00 respectively. In addition, the winners for best presentation, best exhibition and best blog site also received RM1,000.00 each. A token of RM500.00 each was also given out to two of the most supportive teachers during the programme.